REMARKS

In view of the amendments to the claims and the remarks to follow, applicants respectfully request reconsideration and early allowance of this application.

Claims 1-28 are pending in this application. Claims 1, 4, 5, 12, 13, 17, and 24-28 have been amended in order to more fully define applicants' invention and in response to the Examiner's objections and rejections.

Double Patenting Rejections

The Examiner rejected claims 1, 2, 6, 7-14, and 18-28 under the judicially created doctrine of obviousness-type double patenting as being unpatentable over the claims of various co-owned U.S. Patents and patent applications. The Examiner argued that including pre-created industry content from an external source was an inherent feature of any web developing system because templates are stored on a server. Applicants respectfully disagree. The pre-created industry content of applicants' invention is content for a web site, and does not refer to a template or structure of the web site.

Applicants respectfully request that the Examiner withdraw his rejections and provisional rejections under the judicially created doctrine of obviousness type double patenting. Additionally, if at such a time as this application is in condition for allowance it is necessary, applicants will file a terminal disclaimer in order to avoid any double patenting rejections.

Rejections Under 35 U.S.C. § 112, Second Paragraph

The Examiner rejected claims 4, 5, and 17 under 35 U.S.C. § 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter that applicants regard as the invention. Applicants have amended claims 5 and 17 in order to clarify

that the format of the pre-created industry content defined in the generated description may be different from the format of the pre-created industry content as retrieved from storage. Applicants respectfully submit that as amended the claims refer to two formats of the content, and do not make two references to different content.

Applicants have amended claim 4 in order to correctly recite "pre-created industry content" instead of "dynamic content data."

Applicants respectfully submit that the Examiner's § 112 rejections have been overcome by these amendments.

Rejections under 35 U.S.C. § 102(e)

The Examiner rejected claims 1-10, 12-22, and 24-28 under 35 U.S.C. § 102(e) as being unpatentable over U.S. Patent No. 6,263,352 ("Cohen").

The Examiner's rejections are respectfully traversed.

Independent claims 1, 12, 13, and 24-28 are directed to various methods and systems for generating a web site. Independent claims 1, 12, 13, and 24-28 have been amended to further define the methods and systems of applicants' invention. Particularly, Claims 1, 12, and 13 have been amended to indicated that one or more questions are generated and presented following a first data entry and a description, including a structure of the web site, is generated following a second data entry in response to the questions. Claims 24-28 have been amended to indicate that a structure of the web site is generated based upon a generated description.

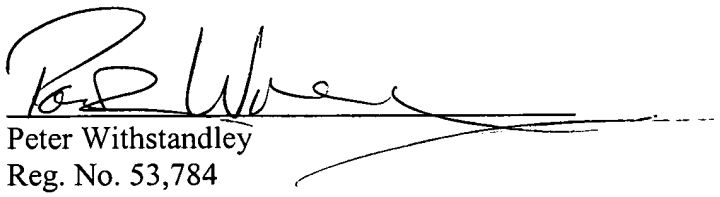
Applicants respectfully submit that nowhere in Cohen is it disclosed to generate and present a set of questions based upon a first data entry. Additionally, applicants respectfully submit that nowhere in Cohen is it disclosed to generate a structure of a web site based upon a generated description.

Applicants respectfully submit that independent claims 1, 12, 13, and 24-28 are patentable over Cohen at least for the foregoing reasons. Dependent claims 2-11, and 14-23 depend from independent claims 1 and 13, respectively, and are patentable at least because claims 1 and 13 are patentable.

In the event that the Examiner disagrees with any of the foregoing comments concerning the disclosures in the cited prior art, it is requested that the Examiner indicate where, in the reference, there is the basis for a contrary view.

In view of the foregoing remarks it is believed that all of the claims in this application are patentable over the prior art. Early and favorable consideration of this application is respectfully requested.

Respectfully submitted,
FROMMER LAWRENCE & HAUG LLP



Peter Withstandley
Reg. No. 53,784
(212) 588-0800